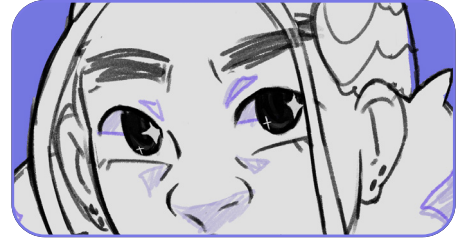# CHELSEA ROBERTS

DESIGNER | ILLUSTRATOR

chelsearobertsart.com/graphicdesign | chelsea.robertsart@gmail.com
pw: professionalwork

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe AfterEffects

Adobe Premiere

Mailchimp

Asana

G-Suite

Microsoft Office

Blender

Canva

Storyboard Pro

HTML

CSS

EDUCATION

Bachelor's of Fine Arts
Georgia State University
aug 2012 - dec 2016

RELEVANT COURSEWORK

Introduction to Graphic Design

Introduction to Typography

Intermediate Graphic Design

Screen Print & Experimental Printmaking

Illustration: Concepts Through Images

EXPERIENCE

Character Designer
Floyd County Productions, Atlanta, GA   feb 2023 - nov 2023
· Designed over 80 characters, props, and turnarounds for FXX's Archer.
· Iterated on concepts by incorporating detailed script and art direction feedback.
· Collaborated actively with team members on linked designs to deliver a cohesive vision.

2D Environment Concept Artist
Waking Oni Games, Remote   jan 2022 - nov 2023
· Led concept art development for four game environments based on guidance from Narrative and Art Direction.
· Contributed to cross-departmental meetings aimed at defining the art department's workflow and protocols.
· Illustrated key art to be used on promotional materials using Photoshop

Senior Illustrator
Floyd County Productions, Atlanta, GA   jan 2021 - feb 2023
· Created advanced vector assets for characters and props on FXX's Archer
· Mentored and supervised 12 illustrators, evaluating the accuracy of their work and providing guidance on company production procedures.
· Trained 3 illustrators that advanced to senior positions within their first year.
· Reviewed other illustrator's work and offered detailed notes and feedback.

Illustrator
Floyd County Productions, Atlanta, GA   aug 2019 - jan 2021
· Created vector assets for FXX's Archer using Adobe Illustrator

Graphic Design Intern
Morrison Healthcare, Atlanta, GA   jan 2019 - aug 2019
· Developed marketing materials and POS promotions for hospital cafes.
· Created print and identity designs implemented in over 500 hospitals nationwide.
· Designed reusable print menu templates for accessible and specialized meals.
· Generated branding materials for a national healthcare conference with 800 attendees, working in Adobe InDesign.
· Aided in designing an internal newsletter distributed to 800 accounts, achieving a 40% open rate.

Graphic Designer
SecureTech Alarms, Atlanta, GA   feb 2018 - jan 2019
· Established visual identity including logos, promotions, and digital marketing for home security using Photoshop, Illustrator, Indesign, and AfterEffects.
· Generated advertising content, including flyers, posters, and decals.